

# Colleen Davis

Brand Strategist · Creative Director · UX Designer  
Author · Speaker · Content Creator · Writer

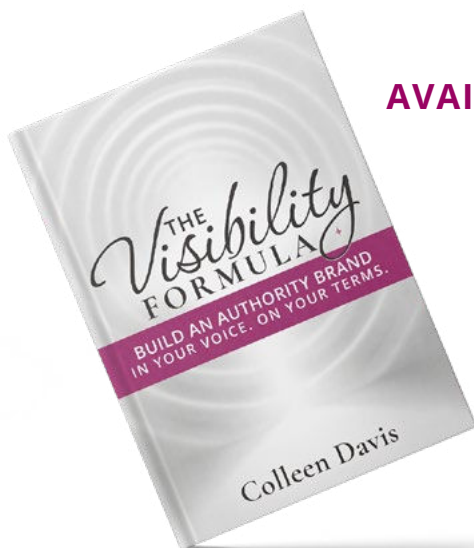
INTENTIONAL VISIBILITY  
ELEVATING PRESENCE. AMPLIFYING IMPACT.



*Colleen Davis* is a visibility strategist, creative director, and author of *The Visibility Formula: Build an Authority Brand — in Your Voice. On Your Terms.*

With 25+ years in branding, messaging, and design, she helps high-achieving entrepreneurs and purpose-driven leaders turn their expertise into **visible authority** through strategic storytelling, thoughtful design, and confident presence.

Her work combines strategic clarity with intuitive insight, using her proprietary *Authority Brand Framework* and the *Five Pillars of Visibility* — brand, website, book, lead generation, and speaker assets — to equip clients to lead with authority, confidence, and impact.



AVAILABLE ON  
AMAZON

*"Thank you. I learned a lot about how to purposely build my brand to attract my ideal clients."*

—TAMI, ILLINOIS / US

*"Wow. It's already changing how I think about myself and my products. I woke up this morning with better imagery and verbiage."*

—KELLY, OREGON / US

*"Knowing my brand essence has helped me to be clear and concise. I am so much more aligned in my business!"*

—SUSAN, TORONTO / CANADA

*"Your class was very valuable and I learned so much. You're the best. Thank you, Colleen!"*

—RHONDA, KENTUCKY / US

## CONTACT

🔑 ColleenDavisSpeaks.com

🌐 IntentionalVisibility.com

📅 ConnectWithColleen.com

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INTENTIONAL VISIBILITY  
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Colleen delivers engaging, actionable talks for entrepreneurs, creatives, and thought leaders who are ready to get visible — and get results. Whether you're hosting a podcast, conference, summit, or workshop, her sessions can be tailored for your audience and format.

## WORKSHOPS AND TALKS

### Lead with Visibility:

#### *Align Your Message, Presence, and Impact*

Visibility goes beyond being seen — it's about being remembered, trusted, and sought out. In this talk, Colleen shares her **Authority Brand Framework**, a clear and strategic approach to aligning your message, visuals, and presence. Attendees walk away with practical tools to sharpen their message, elevate their presence, and lead with confidence and impact.

### Creating Brand Intelligence:

#### *Using AI to Stay Visible with Integrity*

AI can be a powerful creative partner when used with intention. In this session, Colleen shows how to integrate tools like ChatGPT into your marketing strategy while staying true to your voice and values. You'll learn to infuse your brand essence into AI-assisted content, streamline creation, and stay visible in an authentic, human, and aligned way.

Each talk is practical, customizable, and designed to spark clarity, confidence, and action. We will also work with you to customize a presentation for your audience.

*"This was very helpful. Thanks so much for all the time and effort you put into sharing these gems."*

—SUSAN, OHIO / US

*"Your insight is unparalleled. The way you are able to quickly identify client avatars and the best branding to attract them is top notch."*

—TERRIE, COLORADO / US

*"This class really enhanced my creativity and got me excited about creating my business."*

—KAREN, TEXAS / US

## INVITE COLLEEN TO SPEAK

Colleen speaks on visibility, branding, and AI with a fresh, grounded perspective that sparks clarity, confidence, and action. Reach out to book a customized presentation or podcast appearance.

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